# CHALLENGE AND CONQUEST

## CATHOLIC YOUTH MINISTRY

OFFICIAL ECYD PROGRAMS

**Challenge and Conquest are ECYD Programs that form adolescents as Christian leaders to transform culture.**

- We do this through a unique method: virtue-based curriculum, teen led, gender specific, team based, service driven, and through responding to the needs of the adolescent.
- We offer curriculum, products and resources, training and support, and access to an international network of ECYD camps, retreats and mentors.
- We strive to aid families, parishes and schools in the evangelization and Christian formation of adolescents.
- Join other Youth Evangelizers who want to help young people live their faith and be Christian leaders! Become a member or renew your membership subscription today!

## ARE YOU A PARENT OF AN ADOLESCENT?

- Surround your child with the friends, formation and an environment to succeed as a Christian leader. To form a child it takes a village... Challenge & Conquest help you to have the right surroundings and support for your child's growth and development as a Christian leader.

- Invest in something that has eternal interest rates. Build character, leadership, friendship, service and lived faith all while having fun. Starting Challenge/Conquest locally has an impact that reaches beyond here and now. Buy or renew your annual membership subscription today.

## ARE YOU A YOUTH MINISTER?

- Do you need a comprehensive youth ministry program that is made to respond to the needs of your adolescents?

- Are you looking to form your teens as missionary disciples?

- Implement Challenge & Conquest as one of your parish programs and you will find a strong ally for your youth ministry outreach and a feeder program to your high school program by forming your leaders in middle school. Subscribe to be a Challenge or Conquest leader today.

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# 2026-27 SUBSCRIPTION

## Six Programs:

**Challenge Junior**
*Girls Grade K-4*

**Challenge Middle School**
*Girls Grade 5-8*

**Challenge High School**
*Girls Grade 9-12*

**Conquest Junior**
*Boys Grade K-4*

**Conquest Middle School**
*Boys Grade 5-8*

**Conquest High School**
*Boys Grade 9-12*

*If you are interested in running multiple programs, we want to support you in your efforts of engaging more young people. Combine any or all of the six programs. Purchase both Challenge and Conquest Programs together.*

## Pricing:

**$550 First Program**
**+$100 for every additional program**

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| **$550** | 1 Program |
| **$650** | 2 Programs |
| **$750** | 3 Programs |
| **$870** | 4 Programs |
| **$950** | 5 Programs |
| **$1050** | 6 Programs |

**Subscriptions: lasts for one year, age specific, and do not include any products.**

## Annual Subscription Includes:

### 1 One Year License
Each program has its own License that allows you to run that program for one year and use the Challenge/Conquest brand, curriculum, and method.

### 2 Access to Curriculum & Resources
Access to the store to purchase Challenge or Conquest curriculum, curriculum tied resources and resources on our unique method.

### 3 Access to Resource Center
Access to the Online Resource Center for that age group with digital resources that are linked to the different formation activities and apostolic initiatives of the program.

### 4 Access to ECYD Network
Access to the international network of ECYD and information about ECYD Camps, retreats, and mentors in your area.

### 5 Training & Support
Training and support to be an apostle of young people via our National Trainer, who will walk with you every step of the way with tips and tools for implementing Challenge and/or Conquest.

### 6 Access to Coaching Calls
Access to quarterly group coaching calls, sharing of best practices on relevant topics and a network of other youth evangelizers.

### 7 Leadership Resources
Monthly exclusive leadership resources.

Challenge OFFICIAL ECYD PROGRAMS CONQUEST

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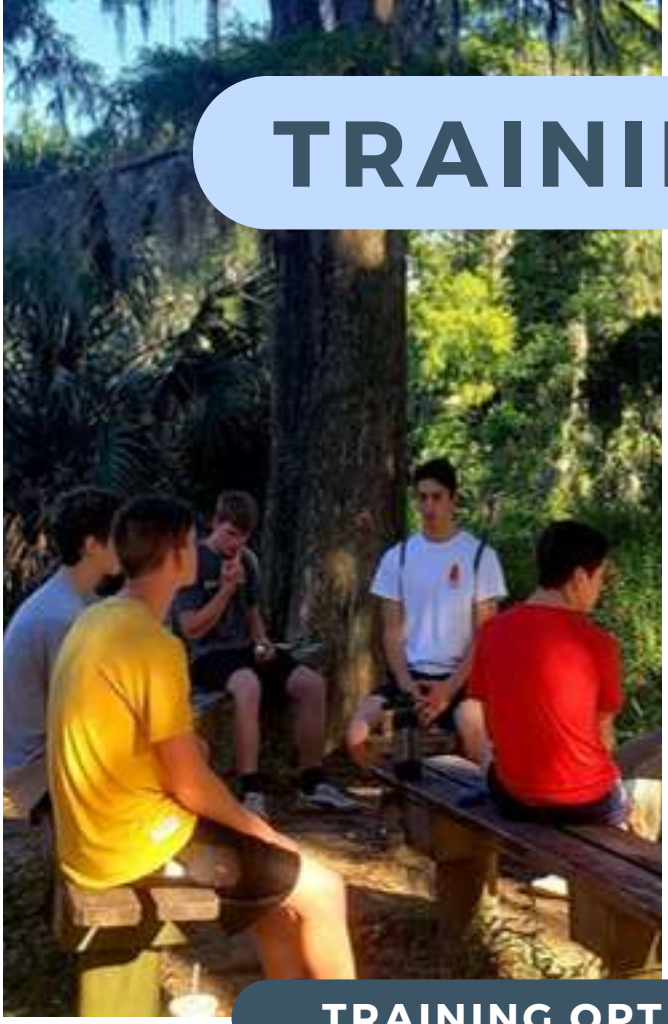

# TRAINING & SUPPORT

**New to the Program and Unsure where to Start?**

**Are you a Veteran and need to Re-build?**

**Struggling to Build your Adult Team?**

**Wanting to Engage your Parish more?**

**Issues Empowering your Teen Leaders and not sure what to do about Training them?**

Running a program with adolescents that is aimed at building missionary disciples isn't an easy task, we are here to support you in your very important mission. Please contact our Training Specialist Christina Jacobeen at:

**CJacobeen@RCFed.org**

## TRAINING OPTIONS

### Phone Coaching

- One-on-one phone coaching.

### In Person Training

Schedule an on-site training event where we come to you! Trainer will be in touch to book the event and define content, schedule and pricing.

**Options:**

- Day event for Adult Leadership Team,
- Event for Parents,
- Team Leader Training
- Cost: Training fee plus travel and Accommodation

**Possible topics:**

- Team leader Training: How to run a Meeting
- Getting Started: Challenge or Conquest Middle School
- Getting Started: Challenge Jr or Conquest Jr
- Engage Parents & form an Adult Volunteer Team

### Virtual Training

- Schedule a Virtual Group Webinar with a trainer. A one hour personalized webinar for your adult volunteer team or your team leaders.
- Ideas for Topics: How to run an apostolic project, how to engage parents, adult leader roles and responsibilities.
- Longer virtual training event or a virtual training series available upon request.

### Group Coaching Calls

Join other Club Presidents and Adult Leaders sharing best practices from the comfort of your own home. Bringing leaders together from across the U.S. and Canada, these zoom calls will assist you in seeing where you are and where you want to go.

**Topics include:**

- Help! I am a new Adult Leader;
- Importance of letting Teens Lead;
- and much more!

These calls are included in your annual subscription and happen quarterly, details are found on the online training and support page and in our monthly exclusive leadership resource.

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# PRODUCTS

## Curriculum

### Team Leader Guidebooks

- There are 3 Series for each Age group, 4 books in each series.
- The Middle School Program offers two different curriculum book sets: Grade 5/6 & Grade 7/8
- The Team Leader Guidebooks should be purchased for the Team Leaders who will be running the Middle School & High School programs. These books are purchased in addition to the annual subscription fee and we recommend to buy enough so every Team Leader can have their own book.

**Middle School & High School Team Leader Guidebook**

**$ 25.95 (1 set)**

### Each Guidebook Contains

- 1 Apostolic Service Project & 1 Main Virtue.
- 31 weeks of Age Specific Curriculum.
- Weekly formative activities that help adolescents live virtuously in their daily realities.
- A call for young men and women to live as Christian Leaders.
- Weekly Theme, Saint, Game, Gospel, activities and more...

**Advent/Lent Team Leader Guidebook**

**$ 8.95**

## Merchandise

**ECYD Prayer Book**

**$ 6.49**

**Challenge & Conquest Journals**

**$ 4.95**

**Challenge and Conquest T-Shirts**

**$ 11.95**

**Challenge & Conquest Bags**

**$ 4.95 - 11.99**

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## Junior Products

- The Junior program is made to match the developmental needs of early elementary and assist them in learning and applying the basic truths of a virtuous life and what it means to be a man or woman in Jesus.
- There are 3 series of curriculum for both Challenge and Conquest Junior.
- Each Curriculum book contains 5 virtues with formative activities, saint stories, and games to help the virtue become something real and accessible to their age.
- The Junior Guidebooks should be purchased for the Leaders who will be running the Junior program. These books are purchased in addition to the annual subscription fee and we recommend to buy enough for all your Leaders.

**Junior Leader Guidebooks**

**$ 19.99**

**Junior Cinch Bags**

**$ 4.95**

**Other Curriculum Assisted Materials.**

**Junior Tshirts**

**$ 11.95**

## Online Resources

The Resource Centers have all the games and handouts that complete the Team Leader Guidebooks, as well as all videos for each weekly meeting. The meeting guides and project resources can also be found on the Resource Center.

The Challenge and Conquest websites have many pages with explanations of the curriculum, free downloads and helpful resources but the curriculum and program are not complete unless you access the online resource centers for team leaders and adult leaders.

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# ECYD

ECYD is Regnum Christi's youth organization and is an international Catholic association of adolescents who make a pledge of friendship with Christ and with each other to build up a new world according to the Gospel. ECYD offers various programs around the world for the formation and apostolate of adolescents including the Challenge and Conquest programs in the United States and Canada. Challenge and Conquest can become platforms for young people to get to know ECYD and to live out the elements of ECYD life as a way of living out their Catholic faith.

**Challenge and Conquest are ECYD programs to help in the formation of adolescents as Christian leaders to transform culture.**

We want to help you accompany your ECYD adolescents through Challenge and Conquest. We know it isn't easy to help in the formation of young apostles, but we want to support your efforts with an additional discount on all of the products on our store!

## ECYD DISCOUNT

**Are you part of the ECYD network?** This is for you!

We are offering a discount for all the items on the Challenge/Conquest store for those clubs who are helping young people grow through ECYD. Find out more about ECYD: ECYD.org and about Regnum Christi: RegnumChristi.org

## How to Qualify for the ECYD Discount

1. Download the ECYD Discount Application Form when you are buying your subscription.
2. Determine which stage of the ECYD Discount your club is living and fill out the application.
3. Contact your local ECYD Director to initial and verify your application
4. Send in your application and get your coupon code that will work on the store all year long!

**Are you just starting and want to learn more about ECYD? We have a discount for you too!**

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# STEPS TO GET STARTED

## #1 Annual Membership

RENEW OR PURCHASE YOUR ANNUAL MEMBERSHIP SUBSCRIPTION Click here to register. Fill out the registration form and choose which programs you want to include in your Annual Membership. Pay for your Annual Membership Subscription.

## #2 Resource Access

Once your registration is complete, you will receive an email with access to the member only online store to be able to order the curriculum and curriculum specific products for your program(s). You will also receive an access to the member only online resource center to have access to all of the training/support tips and tools and digital resources that go along with your purchased program.

## #3 Products and Curriculum

Go to the store and check out the Challenge/Conquest curriculum and merchandise! regnumchrististore.com. Products are not included in your Annual Membership and must be purchased separately from the online store.

# FREQUENTLY ASKED QUESTIONS

## Why do I need to Renew my Annual Subscription?

*A Conquest or Challenge Annual Subscription expires in June each year. The annual subscription provides you with the legal rights to use the name, logos, and materials in your parish, school or home for 1 year. If a program fails to renew their annual subscription, the program is expired and should no longer be operating.*

## Who do I contact for questions before or during registering and ordering?

*For registration questions, contact CustomerService@RCFed.org or call (855) 556-6872. When the store opens, for products, materials, and ordering questions you can click on the "Live Chat" box anytime you visit our store during normal business hours (M-F 8am-4pm EST) and chat with customer service.You can also click the "Leave Message" button to send us a note. We are here to help!*

## Can I buy both Challenge and Conquest together?

*Yes, you can purchase both Conquest and Challenge annual subscriptions under the same account. Simply choose the programs you wish to subscribe to in your application. You should then see all your annual subscription fees in your cart. Checkout, pay and you are set! You will be able to purchase both Challenge and Conquest items on the online material store through your dual membership status once the material store opens.*

## Where can I find answers to questions about ECYD, Challenge and Conquest, not just registration?

*On the Challenge and Conquest websites, you can find a list of FAQs pertaining to the programs, not registration. You can also call (855) 556-6872 EXT. 2 or you can email us at info@challengeclubs.com or info@conquestclubs.com. ECYD is Regnum Christi's youth organization. It is for adolescents ages 11-16 and is an international Catholic association of adolescents who make a pledge of friendship with Christ and with each other to build up a new world according to the Gospel. Find out more at www.ecyd.org*

CONTACT US