



CHALLENGE AND CONQUEST

CATHOLIC YOUTH MINISTRY

ARE YOU A PARENT OF AN ADOLESCENT?

- Surround your child with the friends, formation and an environment to succeed as a Christian leader. To form a child it takes a village... Challenge & Conquest help you to have the right surroundings and support for your child's growth and development as a Christian leader.
- Invest in something that has eternal interest rates. Build character, leadership, friendship, service and lived faith all while having fun. Starting Challenge/Conquest locally has an impact that reaches beyond here and now.

ARE YOU A YOUTH MINISTER?

- Do you need a comprehensive youth ministry program that is made to respond to the needs of your adolescents?
- Are you looking to form your teens as missionary disciples?
- Implement Challenge & Conquest as one of your parish programs and you will find a strong ally for your youth ministry outreach and a feeder program to your high school program by forming your leaders in middle school.

Buy or renew your annual membership subscription today!



CHALLENGE AND CONQUEST ARE ECYD PROGRAMS THAT FORM ADOLESCENTS AS CHRISTIAN LEADERS TO TRANSFORM CULTURE

- We do this through a unique method: virtue-based curriculum, teen led, gender specific, team based, service driven, and through responding to the needs of the adolescent.
- We offer curriculum, products and resources, training and support, and access to an international network of ECYD camps, retreats and mentors.
- We strive to aid families, parishes and schools in the evangelization and Christian formation of adolescents.
- Join other Youth Evangelizers who want to help young people live their faith and be Christian leaders! Become a member or renew your membership subscription today!

SIX PROGRAMS

CHALLENGE

JUNIOR

- Girls grades K-4

MIDDLE SCHOOL

- Girls grades 5-8

HIGH SCHOOL

- Girls grades 9-12

CONQUEST

JUNIOR

- Boys grades K-4

MIDDLE SCHOOL

- Boys grades 5-8

HIGH SCHOOL

- Boys grades 9-12

If you are interested in running multiple programs, we want to support you in your efforts of engaging more young people. Combine any or all of the six programs and purchase both Challenge and Conquest programs together.





PRICING



\$550 First Program	\$550 ---- 1 Program	\$850 ---- 4 Programs
add \$100 every	\$650 ---- 2 Programs	\$950 ---- 5 Programs
additional program	\$750 ---- 3 Programs	\$1050 -- 6 Programs

Subscriptions: lasts for one year, age specific, and do not include any products.

ANNUAL SUBSCRIPTION INCLUDES

1 ONE YEAR LICENSE

Each program has its own License that allows you to run that program for one year and use the Challenge/Conquest brand, curriculum, and method.

2 ACCESS TO CURRICULUM & RESOURCES

Access to the store to purchase Challenge or Conquest curriculum, curriculum tied resources and resources on our unique method.

3 ACCESS TO RESOURCE CENTER

Access to the Online Resource Center for that age group with digital resources that are linked to the different formation activities and apostolic initiatives of the program.

4 ACCESS TO ECYD NETWORK

Access to the international network of ECYD and information about ECYD Camps, retreats, and mentors in your area.

5 TRAINING & SUPPORT

Training and support to be an apostle of young people via our National Trainer, who will walk with you every step of the way with tips and tools for implementing Challenge and/or Conquest.

6 ACCESS TO COACHING CALLS

Access to quarterly group coaching calls, sharing of best practices on relevant topics and a network of other youth evangelizers.

7 LEADERSHIP RESOURCES

Exclusive leadership resources.

**New to the Program and Unsure
where to Start?**

Are you a Veteran and need to Re-build?

Struggling to Build your Adult Team?

Wanting to Engage your Parish more?

**Issues Empowering your Teen Leaders and
not sure how to Train them?**

Running a program with adolescents that is aimed at building missionary disciples isn't an easy task, we are here to support you in your very important mission. Please contact our Training Specialist Christina Jacobeen at:

CJacobeen@RCFed.org



TRAINING AND SUPPORT

TRAINING OPTIONS

1 PHONE COACHING

One-on-one phone coaching.

2 IN PERSON TRAINING

Schedule an on-site training event where we come to you! Trainer will be in touch to book the event and define content, schedule and pricing.

Options:

- Day event for Adult Leadership Team
- Event for Parents
- Team Leader Training
- Cost: Training fee plus travel and Accommodation

Possible topics:

- Team leader Training: How to run a Meeting
- Getting Started: Challenge or Conquest Middle School
- Getting Started: Challenge Jr or Conquest Jr
- Engage Parents & form an Adult Volunteer Team

3 VIRTUAL TRAINING

- Schedule a call with a trainer. A one hour personalized training for your adult volunteer team or team leaders.
- Ideas for Topics: How to Run an Apostolic Project, How to Engage Parents, Adult Leader Roles and Responsibilities.
- A virtual training event or a virtual training series available on request.

4 GROUP COACHING CALLS

Join other Club Presidents and Adult Leaders sharing best practices from the comfort of your own home. Bringing leaders together from across the U.S. and Canada, these zoom calls will assist you in seeing where you are and where you want to go.

Topics include:

- Help! I am a new Adult Leader;
- Importance of letting Teens Lead;
- and much more!

These calls are included in your annual subscription and happen quarterly, details are found on the online training and support page.

PRODUCTS



CURRICULUM

TEAM LEADER GUIDEBOOKS

- There are 3 Series for each Age group, 4 books in each series.
- The Middle School Program offers two different curriculum book sets: Grade 5/6 & Grade 7/8
- The Team Leader Guidebooks should be purchased for the Team Leaders who will be running the Middle School & High School programs. These books are purchased in addition to the annual subscription fee and we recommend to buy enough so every Team Leader can have their own book.

EACH GUIDEBOOK CONTAINS

- 1 Apostolic Service Project & 1 Main Virtue.
- 31 weeks of Age Specific Curriculum.
- Weekly formative activities that help adolescents live virtuously in their daily realities.
- A call for young men and women to live as Christian Leaders.
- Weekly Theme, Saint, Game, Gospel, activities and more...

**Middle School &
High School Team
Leader Guidebook**

\$ 25.95 (1 set)

**Advent/Lent
Team Leader
Guidebook**

\$ 8.95

MERCHANDISE

**ECYD Prayer
Book**

\$ 6.49

**Challenge &
Conquest
Journals**

\$ 4.95

**Challenge and
Conquest
T-Shirts**

\$ 11.95

**Challenge &
Conquest Bags**

\$ 4.95 - \$ 11.99



JUNIOR PRODUCTS



- The Junior program is made to match the developmental needs of early elementary and assist them in learning and applying the basic truths of a virtuous life and what it means to be a man or woman in Jesus.
- There are 3 series of curriculum for both Challenge and Conquest Junior.
- Each Curriculum book contains 5 virtues with formative activities, saint stories, and games to help the virtue become something real and accessible to their age.
- The Junior Guidebooks should be purchased for the Leaders who will be running the Junior program. These books are purchased in addition to the annual subscription fee and we recommend to buy enough for all your Leaders.

**Junior Leader
Guidebooks**

\$ 19.99

**Junior Cinch
Bags**

\$ 4.95

Junior Tshirts

\$ 11.95

**Other
Curriculum
Assisted
Materials**

ONLINE RESOURCES



The Resource Centers have all the games and handouts that complete the Team Leader Guidebooks, as well as all videos for each weekly meeting. The meeting guides and project resources can also be found on the Resource Center.

The Challenge and Conquest websites have many pages with explanations of the curriculum, free downloads and helpful resources but the curriculum and program are not complete unless you access the online resource centers for team leaders and adult leaders.



ECYD



ECYD is Regnum Christi's youth organization and is an international Catholic association of adolescents who make a pledge of friendship with Christ and with each other to build up a new world according to the Gospel. ECYD offers various programs around the world for the formation and apostolate of adolescents including the Challenge and Conquest programs in the United States and Canada. Challenge and Conquest can become platforms for young people to get to know ECYD and to live out the elements of ECYD life as a way of living out their Catholic faith.

Challenge and Conquest are ECYD programs to help in the formation of adolescents as Christian leaders to transform culture.

We want to help you accompany your ECYD adolescents through Challenge and Conquest. We know it isn't easy to help in the formation of young apostles, but we want to support your efforts with an additional discount on all of the products on our store!

ECYD DISCOUNT

Are you part of the ECYD network?

We are offering a discount for all the items on the Challenge/Conquest store for those clubs who are helping young people grow through ECYD. Find out more about ECYD: ECYD.org and about Regnum Christi: RegnumChristi.org

Are you just starting and want to learn more about ECYD? We have a discount for you too!

HOW TO QUALIFY FOR THE ECYD DISCOUNT

- Download the ECYD Discount Application Form when you are buying your subscription.
- Determine which stage of the ECYD Discount your club is living and fill out the application.
- Contact your local ECYD Director to initial and verify your application
- Send in your application and get your coupon code that will work on the store all year long!

STEPS TO GET STARTED



#1 ANNUAL MEMBERSHIP

RENEW OR PURCHASE YOUR ANNUAL MEMBERSHIP SUBSCRIPTION [Click here to register](#). Fill out the registration form and choose which programs you want to include in your Annual Membership. Pay for your Annual Membership Subscription.



#2 RESOURCE ACCESS

Once your registration is complete, you will receive an email with access to the member only online store to be able to order the curriculum and curriculum specific products for your program(s). You will also receive an access to the member only online resource center to have access to all of the training/support tips and tools and digital resources that go along with your purchased program.



#3 PRODUCTS AND CURRICULUM

Go to the store and check out the Challenge/Conquest curriculum and merchandise! regnumchrististore.com. Products are not included in your Annual Membership and must be purchased separately from the online store.



FREQUENTLY ASKED QUESTIONS



WHY DO I NEED TO RENEW MY ANNUAL SUBSCRIPTION?

A Conquest or Challenge Annual Subscription expires in June each year. The annual subscription provides you with the legal rights to use the name, logos, and materials in your parish, school or home for 1 year. If a program fails to renew their annual subscription, the program is expired and should no longer be operating.

WHO DO I CONTACT FOR QUESTIONS BEFORE OR DURING REGISTERING AND ORDERING?

For registration questions, contact CustomerService@RCFed.org or call (855) 556-6872. When the store opens, for products, materials, and ordering questions you can click on the "Live Chat" box anytime you visit our store during normal business hours (M-F 8am-4pm EST) and chat with customer service. You can also click the "Leave Message" button to send us a note. We are here to help!

CAN I BUY BOTH CHALLENGE AND CONQUEST TOGETHER?

Yes, you can purchase both Conquest and Challenge annual subscriptions under the same account. Simply choose the programs you wish to subscribe to in your application. You should then see all your annual subscription fees in your cart. Checkout, pay and you are set! You will be able to purchase both Challenge and Conquest items on the online material store through your dual membership status once the material store opens.

WHERE CAN I FIND ANSWERS TO QUESTIONS ABOUT ECYD, CHALLENGE AND CONQUEST, NOT JUST REGISTRATION?

On the Challenge and Conquest websites, you can find a list of FAQs pertaining to the programs, not registration. You can also call (855) 556-6872 EXT. 2 or you can email us at info@challengeclubs.com or info@conquestclubs.com. ECYD is Regnum Christi's youth organization. It is for adolescents ages 11-16 and is an international Catholic association of adolescents who make a pledge of friendship with Christ and with each other to build up a new world according to the Gospel. Find out more at www.ecyd.org



CONTACT US

